

Hosted by



Turkish American Business Connection



Stanford Turkish Student Association



Stanford GSB High Tech Club

TABCON 2005

**Turkish American
Business Conference**

**Bridging
Silicon Valley and
Turkey**

Saturday, May 21st

**Schwab Residential Center
Stanford University**

Schwab Residential Center
Stanford University
680 Serra Street
Palo Alto, CA 94305

www.tabcon.org

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Join us at the Turkish American Business Conference 2005 !

California Turkish American Business Conference will be hosted by the Turkish American Business Connection Association and the Turkish Student Association at Stanford University on May 21, 2005. The theme of the conference will be

Bridging Turkey & Silicon Valley



Morning keynote will be delivered by **Kemal Dervis**, current member of the Turkish Parliament, former Minister for Economic Affairs and the Treasury of Turkey, and former Vice-President of the World Bank.



Afternoon keynote will be delivered by **John Morgridge**, current Chairman of the Board at Cisco Systems, who joined Cisco in 1988 as President and CEO.

- **BE INSPIRED** by Silicon Valley's and Turkey's influential technology dealmakers
- **NETWORK** with renowned venture capitalists of the technology industry
- **HEAR** from technology industry stars who have managed steep growth trajectories
- **EXCHANGE** ideas with select group of entrepreneurs and investors
- **DISCOVER** the merits of investing in technology sector of the Turkish economy

Conference Sessions

The venue will consist of eight panels on two parallel tracks:

Track 1 - Turkish Technology Business and Opportunities

- Panel 1 - Going Back To Turkey
- Panel 2 - Turkish High-Tech Sector & Outsourcing
- Panel 3 - Turkish Media, Internet & Telecom Sector
- Panel 4 - Policy, Politics & Technology Business in Turkey

Track 2 - Entrepreneurship & High-Tech Ventures

- Panel 1 - Lessons Learned: Getting Your Company Funded
- Panel 2 - Characteristics of an Entrepreneur
- Panel 3 - India/Israel/Korea Experience
- Panel 4 - Successful Turkish Executives & Entrepreneurs

Industry Leaders

Our speakers are executives at U.S. and Turkey based companies such as

Adams Capital Management	Manhattan Routing
Airties Networks	Magma Design Automation
Applied Materials Ventures	Microsoft
Cisco Systems	MIT
Clearstone Venture Partners	Netlogic Microsystems
Doğan Media Group	Samsung VP
Ernst&Young	Siemens
Formative Ventures	Smyrna Capital
İTÜ Science Park	Stanford University
Golden Gate Software	Unisys
HP/Compaq Turkey	US Venture Partners

Who Should Attend

- Technology Leaders & Strategists
- Entrepreneurs & Emerging Markets Investors
- Students and Engineers of Silicon Valley
- Business Development Professionals
- Cross-Border Investment Executives
- Directors of Research

Conference Package

- All sessions and accompanying materials
- Breakfast, lunch and refreshments
- Networking reception with the panelists

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