



Dear TABCON 2005 Sponsor Candidate,

On behalf of Turkish-American Business Connection Association (TABC), a not-for-profit organization, I would like to invite you and your company to become a corporate sponsor of TABCON 2005, a premiere business conference, in return of ample publicity of your name and services to a diverse group of Turkish & American high-tech business executives and professionals in the US and Turkey.

TABCON 2005 will be held on May 21<sup>st</sup>, 2005 at Stanford University Schwab Residential Center. Highlights of the conference include keynote speeches to be delivered by **Kemal Dervis**, a former Vice President of the World Bank and the upcoming President of United Nations Development Programme, and **John Morgridge**, the Chairman of the Board in Cisco Systems. Please take a moment to review the attached information outlining the details of the conference.

If corporate sponsorship for TABCON 2005 is an option for your company, you can do so by sponsoring a specific task and activity, or by making a non-specific contribution that conference committee can use at its discretion. We can also customize a package specifically for your company and/or discuss other information that will assist in your decision making process.

Sponsors will have significant visibility through full-page ads in the conference program, public announcements, and numerous displays during the conference and the cocktail reception. Any contributions of \$2000 or more will allow your organization to exhibit at the TABCON 2005. . We will host a pre-conference meeting with sponsors to discuss operational details.

Conference committee would like to finalize TABCON 2005 corporate sponsors by May 15, 2005. So within the next two weeks, I will contact you by phone to answer any questions you may have. I welcome your comments or concerns regarding our request and I look forward to forming a mutually beneficial partnership.

Thank you for your attention to this request, and thank you in advance for your interest and support to TABCON 2005.

Respectfully,

TABCON 2005 Sponsorship Team

[sponsorship@tabcon.org](mailto:sponsorship@tabcon.org)



## Sponsorship Details

*Doğan Media Group* is the main sponsor of the conference. Other sponsorship options are listed in the table below.

### **Monetary contributions:**

You can become one of the sponsors for TABCON 2005 by making monetary donations at different levels as shown below:

Friend	Supporter	Sponsor	Exec.Sponsor
\$500+	\$1000	\$2500	\$5000+
Conference Booklet listing	Conference Booklet listing	Conference Booklet listing	Conference Booklet listing
Mention in all E-mail and Poster Publicity	Mention in all E-mail and Poster Publicity	Mention in all E-mail and Poster Publicity	Mention in all E-mail and Poster Publicity
Web site Ad	Web site Ad	Web site Ad	Web site Ad
	Event Banner	Event Banner	Event Banner
		Stage Banner	Stage Banner
		Event Booth	Event Booth
			Radio/TV Spot Coverage

### **Specific tasks:**

You can become one of the sponsors also by assuming financial responsibility for the following specific tasks that are identified as part of the conference planning:

Tasks	Sponsorship Level
Breakfast	Sponsor
Pen giveaways	Sponsor
Lunch	Exec. Sponsor
Cocktail Reception	Exec. Sponsor
USB giveaways	Exec. Sponsor
Conference Booklet	Exec. Sponsor



**Sponsorship Benefits:**

Sponsorship Benefits	Description
Conference Booklet listing	Conference booklet in which sponsors will get advertisement space will be distributed to all audiences
Web site Ad	We will place colored logo of our sponsors linked to their site (if applicable) with their full address on our <b>TABCON 2005</b> website on the most prominent visibility position.
Event Banner	A banner of sponsoring company / organization, of size not exceeding 3ft x 6ft (flexible) will be displayed on the venue.
Stage Banner	A banner of sponsoring company / organization, of size not exceeding 3ft x 6ft (flexible) will be displayed on position of significant visibility on stage side of the venue.
Event Booth	We will help you setup a stall on the venue and display your products and services. We will arrange for one table sized 2ft X 5ft and two chairs, and provide you logistical support in arranging the display.
Radio/TV spot mention	We will acknowledge our sponsors by specially mentioning and thanking them during our advertisements.
Mention in all E-mail and Poster Publicity	TABC advertises rigorously for <b>TABCON 2005</b> both in US and Turkey. Some common modes of advertisement includes emailing to more than 10000 member base, poster publicity in Bay Area and Los Angeles, advertisement in local newspaper in San Jose, poster and email publicity in many graduate study programs (PhD, MBA) in US, etc. Turkish Radio, TV, US Radio, TV, etc...



## Event Details

**2005 Turkish American Business Conference**  
**"Bridging Turkey and Silicon Valley"**  
*Stanford University Schwab Residential Center, Silicon Valley*  
*May 21<sup>st</sup>, 2005*

This year California Turkish American Business Conference will be hosted by the Turkish American Business Connection Association in collaboration with Turkish Student Association at Stanford University on May 21<sup>st</sup>, 2005. The theme of the conference will be "Bridging Turkey and Silicon Valley".

First keynote will be delivered by [Mr. Kemal Dervis](#), upcoming president for United Nations Development Programme ([UNDP](#)), former Minister for Economic Affairs and the Treasury of Turkey, and the former Middle East & North Africa Region Vice-President of the World Bank. One of the most influential figures of Silicon Valley high-tech industry, Cisco Systems Chairman of the Board [Mr. John Morgridge](#), will be delivering the afternoon keynote at **TABCON 2005**.

The venue will consist of multiple panels on two parallel tracks: "**Turkish Technology Business and Opportunities**", and "**Entrepreneurship and High-Tech Ventures**".

Among the panel speakers there will be highly respected business leaders from US and Turkey based companies such as:

Adams Capital Management	Formative Ventures	Netlogic Microsystems
Airties Networks	Golden Gate Software	Samsung Venture Partners
Applied Materials Ventures	HP/Compaq Turkey	Smyrna Capital
Cisco Systems	Magma Design Automation	Stanford University
Clearstone Venture Partners	Maxim Integrated Products	Unisys
Doğan Media Group	Microsoft	US Venture Partners
Ernst&Young	MIT	Vishay Siliconix

This unique event will also include lunch and evening cocktail networking events for professionals and company representatives interested in doing business with Turkey and for executives and entrepreneurs in the United States.

Some of the proceedings for **TABCON 2005**, up to a total amount of \$5,000, will be used towards covering educational expenses for five Turkish students. Students will be elected after the conference in corporation with educational authorities through application to TABC.

Please visit our website at [www.tabcon.org](http://www.tabcon.org) for more detailed information.

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