



2nd Turkish American Business Conference

at Stanford University Schwab Center, Silicon Valley, California



May 21st, 2005 Saturday

08:00 – 09:00	Registration/Continental Breakfast	
09:00 – 09:10	Introductory Speech Efe Orhun - <i>President</i> , Turkish American Business Connection Association	
09:10 – 09:30	Welcome Speech Engin Ansay - <i>Consul General of Turkey</i> , Los Angeles	
	<p style="text-align: center;"><i>Track 1</i> <i>Turkish Technology Sector & Opportunities</i></p> <p style="text-align: center;">Going Back to Turkey</p> <p>Turkish job market, opportunities for high-tech business ventures, leading challenges and recent success stories.</p> <ul style="list-style-type: none">• Bülent Çelebi, <i>Founder & President</i>, Airties Networks• Memduh Karakullukçu, <i>Managing Director</i>, “ARI Teknokent” İTÜ Science Park• Şahin Tulga, <i>Managing Director</i>, HP / Compaq Turkey	<p style="text-align: center;"><i>Track 2</i> <i>Entrepreneurship & High-Tech Ventures</i></p> <p style="text-align: center;">Lessons Learned, Getting Your Company Funded</p> <p>Trends in venture capital market and discussions on primary investor expectations.</p> <ul style="list-style-type: none">• Fahri Diner, <i>Managing Partner</i>, Applied Materials Ventures• Barış Karadoğan, <i>Associate</i>, US Venture Partners• İbrahim Korgav, <i>Senior VP of Manufacturing</i>, Netlogic Systems• Korhan Titizer, <i>Founder & CEO</i>, Aspendos Communications• Nuray George Uğraş, <i>General Partner</i>, Adams Capital Management
09:45 – 11:15		



11:30 – 11:45	Coffee Break	
11:30 – 12:45	<p style="text-align: center;"><i>Track 1</i> <i>Turkish Technology Sector & Opportunities</i></p> <p>Turkish High-Tech Sector & Outsourcing</p> <p>Resources available for private technology ventures & investments and partnerships of major US companies.</p> <ul style="list-style-type: none"> • Erhan Ergin, <i>VP of Engineering, Manhattan Routing Inc. & Co-founder, PWOC Inc.</i> • Müge Tanık, <i>Emerging Markets Manager, Intel</i> • Sitki Timuçin, <i>Supply Chain Strategy & Development Manager, Hewlett-Packard Company</i> • Bora Turan, <i>Manager, Ernst & Young LLP</i> 	<p style="text-align: center;"><i>Track 2</i> <i>Entrepreneurship & High-Tech Ventures</i></p> <p>Characteristics of an Entrepreneur</p> <p>Best practices for successful business development and guidelines on how to lead an high-tech venture.</p> <ul style="list-style-type: none"> • Saman Amarasinghe, <i>CTO & Founder, Determina</i> • Brett Bachman, <i>Independent Strategy Consultant</i> • Tunç Doluca, <i>Senior Vice President, Maxim</i> • Cem Tanyel, <i>CTO for Global Financial Services, Unisys</i>
	13:00 – 13:45	Lunch and Networking Event



13:45 – 14:45	Keynote Speech John Morgridge - <i>Chairman of the Board, Cisco Systems</i>	
14:45 – 15:00	Coffee Break	
15:00 – 16:15	<p style="text-align: center;"><i>Track 1</i> <i>Turkish Technology Sector & Opportunities</i></p> <p style="text-align: center;">Turkish, Media, Internet and Telecom Sector</p> <p>Advancements in recent years, privatization efforts of Turkish Telecom, insights on future of services sector.</p> <ul style="list-style-type: none">• Nuri Çolakoğlu, <i>Coordinator of Print Media and TV, Doğan Media Group</i>• Orhan Göksal, <i>Co-Chairman & CEO, Doğan Online</i>• Mustafa Gözalan, <i>VP of Business Development, Doğan Media Group</i>	<p style="text-align: center;"><i>Track 2</i> <i>Entrepreneurship & High-Tech Ventures</i></p> <p style="text-align: center;">Opportunities in Emerging Markets</p> <p>Evolution of technology ventures in India, Korea and others, and their similarities with Turkey.</p> <ul style="list-style-type: none">• Yalçın Bulut, <i>Director of Market Development, Vishay Siliconix Inc.</i>• Jay Eum, <i>Managing Director, Samsung Venture Partners</i>• Rajeev Madhavan <i>Chairman & CEO, Magma Design Automation</i>
16:15 – 16:30	Coffee Break	



	<p style="text-align: center;"><i>Track 1</i> <i>Turkish Technology Sector & Opportunities</i></p> <p style="text-align: center;">Policy, Politics & Technology Business in Turkey</p> <p>Governing policies, influence of Turkish politics on high-tech business and current state of venture capital.</p> <ul style="list-style-type: none">• Nejat Aksoy, <i>Pacific North West - Manager, Ernst & Young - Assurance and Advisory Business Services</i>• Oktay Beşkardeş, <i>Former President, TİDEB</i>• Arda Beşkardeş <i>Attorney-at-Law, Siskind Susser</i>• Necip Özbey <i>General Manager, BATEK - West Mediterranean Technopolis</i>	<p style="text-align: center;"><i>Track 2</i> <i>Entrepreneurship & High-Tech Ventures</i></p> <p style="text-align: center;">Successful Turkish Executives & Entrepreneurs in United States</p> <p>Past and current accomplishments, lessons learned, and views on current prospects.</p> <ul style="list-style-type: none">• Murat Alaybeyi, <i>Co-founder, Mojave Inc.</i>• Ziya Boyacıgiller, <i>Venture Partner, Formative Ventures</i>• Ali Kutay, <i>CEO, Golden Gate Software Inc.</i>• Cüneyt Özveren, <i>Founder & Former President, Berkeley Networks Inc. & Atoga Systems Inc.</i>
16:30 – 17:45		
17:45 – 19:30	Cocktail Networking Hour	