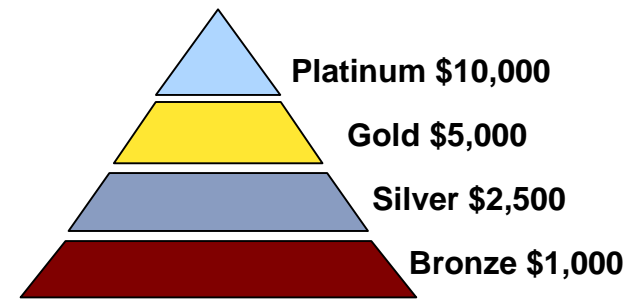


| Benefits  | Bronze | Silver    | Gold      | Platinum  |
|---|--------|-----------|-----------|-----------|
| Listing on conference printed marketing materials                     | ✓      | ✓         | ✓         | ✓         |
| Listing on conference e-marketing materials (website, emails, etc...) | ✓      | ✓         | ✓         | ✓         |
| Number of complimentary admissions                                    | 1      | 2         | 3         | 5         |
| Company name listing in conference booklet                            | ✓      | ✓         | ✓         | ✓         |
| Company Ad in conference booklet                                      | —      | Half page | Full page | Two Pages |
| Company listing in conference poster/signage on speaker stand         | —      | ✓         | ✓         | ✓         |
| Display table during TABCON EXPO                                      | —      | ✓         | ✓         | ✓         |
| Listing on audio/video marketing materials                            | —      | —         | —         | ✓         |
| Stand alone company poster in panel room                              | —      | —         | —         | ✓         |
| Stand alone company brochure (2 pg.) distribution                     | —      | —         | —         | ✓         |



- Special event sponsorships are fee-based additional opportunities to get exposure to conference attendees
  - Breakfast – 2 available (\$1000)
  - Lunch - 2 available (\$2500)
  - Reception - 2 available (\$2500)
  - Award Presentation - 1 available (\$2500)
  - Keynote Presentation – 1 available (\$2500)
  - Expo (\$1000)
- Firms/Organizations may choose to be only participants in the EXPO with the following benefits
  - EXPO listing on the TABCON 2007 conference booklet and at the event web site.
  - One display table during TABCON 2007 EXPO from 11am – 7pm
  - Two complimentary admissions to TABCON 2007
- Firms/Organizations may choose to be only Panel Sponsors with the following benefits
  - Sponsor listing on the TABCON 2007 printed marketing materials, at the event web site, and inside promotional e-mails (8 to 12 until the event) sent to over 10,000 members
  - Sponsor listing & half-page ad inside the conference booklet
  - Recognition with special signage during breakfast and listing on other sponsor signages
  - Two complimentary admissions to TABCON 2007