



TABCON 2007 Conference Sponsorships

Platinum Sponsor: \$10,000

- Platinum sponsor listing on the TABCON 2007 printed marketing materials, at the event web site, and inside promotional e-mails (8 to 12 until the event) sent to over 10,000 members
- Mention within the audio / video marketing material as the “main / platinum” sponsor
- Platinum sponsor listing, full two page ad inside the conference booklet, and mention inside front or back cover on the conference booklet
- Platinum sponsor listing on the signages at the event including stage & speaker stand
- One banner / poster display at any preferred location inside the panel room
- Opportunity to distribute 2-page brochure at shared event table
- One display table during TABCON 2007 EXPO from 11am – 7pm
- Five complimentary admissions to TABCON 2007

Gold Sponsor: \$5,000

- Gold sponsor listing on the TABCON 2007 printed marketing materials, at the event web site, and inside promotional e-mails (8 to 12 until the event) sent to over 10,000 members
- Gold sponsor listing & full-page ad inside the conference booklet
- Gold sponsor listing on the signages at the event including stage & speaker stand
- One display table during TABCON 2007 EXPO from 11am – 7pm
- Three complimentary admissions to TABCON 2007

Silver Sponsor: \$2,500

- Silver sponsor listing on the TABCON 2007 printed marketing materials, at the event web site, and inside promotional e-mails (8 to 12 until the event) sent to over 10,000 members
- Silver sponsor listing & half-page ad inside the conference booklet
- Silver sponsor listing on the signages at the event including stage & speaker stand
- One display table during TABCON 2007 EXPO from 11am – 7pm
- Two complimentary admissions to TABCON 2007

Bronze Sponsor: \$1,000

- Bronze sponsor listing on the TABCON 2007 printed marketing materials, at the event web site, and inside promotional e-mails (8 to 12 until the event) sent to over 10,000 members*
- Bronze sponsor listing on signages at the event and inside the conference booklet*
- One complimentary admission to TABCON 2007*

* Applies to **Communications / Marketing Sponsors** as well.



TABCON 2007 Special Event Sponsorships

BREAKFAST: \$1,000 *(2 available)*

LUNCH: \$2,500 *(2 available)*

RECEPTION: \$2,500 *(2 available)*

AWARD PRESENTATION: \$2,500 *(1 available)*

KEYNOTE PRESENTATION: \$2,500 *(1 available)*

PANEL SPONSOR: \$2,500 *(4 available)*

- Sponsor listing on the TABCON 2007 printed marketing materials, at the event web site, and inside promotional e-mails (8 to 12 until the event) sent to over 10,000 members
- Sponsor listing & half-page ad inside the conference booklet
- Recognition with special signage during breakfast and listing on other sponsor signages
- Two complimentary admissions to TABCON 2007

TABCON 2007 EXPO Participation

EXPO Only: \$1,000

- EXPO listing on the TABCON 2007 conference booklet and at the event web site.
- One display table during TABCON 2007 EXPO from 11am – 7pm
- One complimentary admissions to TABCON 2007